

# Working with the Media

## *Appendix 1: Case Study – Countering Negative Publicity*

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The following case study is a good example of being prepared. A spokesperson, key messages and a good media relationship had all been planned in advance to help when negative publicity threatened.

### *The issue*

In early 2001, a non-government organisation submitted a successful tender to establish a residential rehabilitation facility in regional NSW. The successful tender was initially announced so that local media and citizens were aware that the service would open in the near future. The announcement received a lot of media coverage in television, print and radio.

Once a property had been found for the facility, the non-government organisation contacted the neighbours surrounding the property to advise them that a development application would soon be submitted to local council. The neighbours in the area contacted the local newspaper and radio station to express their fears and concerns about the safety of their children and property.

### *The local radio journalist*

The CEO of the organisation received a phone call from a journalist at a local radio station, who had received some complaint letters from neighbours in the area. The journalist wished to set up an on-air debate between the CEO and the neighbours, but the CEO, not wishing to be drawn by the media into a live argument, refused to participate.

The CEO was interviewed several times by the same radio journalist, who maintained a fairly aggressive approach. From the very beginning, it was decided to adopt a singular line that would be stuck to whenever he was interviewed about the topic. He spoke about tolerance and the need for acceptance of the young

people who will be using the program and by maintaining this line, he was able to stay on the same track and eventually this message got through to those opposing the project.

### *Local newspaper – making contacts*

From early on, the CEO made contact with the local newspaper. He developed a rapport with a senior journalist and the editor, recognising the importance of having a senior person as your contact at a publication.

Eventually, a public meeting was set up to provide both the organisation and the neighbours an opportunity to discuss the issue. The editor of the local newspaper was asked to act as the chairperson for the meeting. As it is always important to be inclusive of the media (and the written media is better as it can provide more space for your story), this was a crucial move. The editor was able to see things from an impartial viewpoint, and the story was reported in a more positive light the next day, with the key points from the meeting clearly outlined in the story.

A later article appeared in the local newspaper, titled 'Youth drug centre's record under fire', which quoted local councillors in the area questioning the drop out rate of the organisation's residential program as well as the training of staff employed by the organisation. The CEO contacted the senior journalist he had developed a relationship with and spoke to her about how other organisations that might be referring clients to the organisation's program in the future will remember the headline and possibly not refer them. This could mean that young people who need assistance might potentially miss out on being helped by a great, long-established service, thus appealing to the journalist's social responsibility.

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## *Appendix 1 cont...*

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### *Other strategies employed*

- A collaborative approach was adopted, with the organisation, the Government, local agencies and other public leaders working together in the local community.
- Information about the organisation and the program it was planning to establish were letterbox dropped to all houses in the local area.
- Representatives of the organisation visited the local neighbours and made themselves available to answer questions and address concerns.
- Decide upon a tactic that suits the values you wish to reinforce or change and stick to it.
- Be inclusive of media whenever possible.
- Work together with other community organisations.
- Appeal to a journalist's social responsibility.
- Don't ever be openly critical of the media.
- Keep it professional – never respond on a personal level to attacks, because that distracts from the main game and it is very important not to lose sight of the original objectives.

### *What can be learnt from this experience*

- Establish and maintain relationships with senior people from the local media at an early stage.

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## *Appendix 2: Media Contact List Example*

NAME & TITLE	ORGANISATION	CONTACT DETAILS	COMMENTS*

\*Comments should include: preferred method of receiving information, issues contact likes to cover, angles contact likes to take, usual deadline or lead time.



# Working with the Media

## *Appendix 3: Introductory Letter Example*

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*You may wish to use the following, or a version of it, to introduce yourself to your local media.  
Print it on your own letterhead.*

[DATE]

Dear [NAME OF REPORTER],

Drug-related issues are a concern in our community. [INSERT LOCAL ANECDOTE HERE TO ILLUSTRATE.]

Consider the following facts and their impact on the community:

Insert stats

[CDAT/ORGANISATION NAME] is working in this community to improve the situation for many people affected by drugs whether they are parents, kids, school teachers or the local shop owner. Our goal is to [MISSION] in [LOCATION OR COMMUNITY NAME] about the dangers associated with the use of drugs.

Please use the enclosed materials to get valuable information to your readers [or viewers or listeners]. If you have questions or need additional information about prevention efforts in [LOCATION OR COMMUNITY NAME], please feel free to call [ORGANISATION/CDAT NAME] on [PHONE].

Yours sincerely,

[Your Name]  
[Title]



# Working with the Media

## *Appendix 4: Media Contacts in NSW*

### *Central Coast/Hunter Newspapers*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Central Coast Express Advocate	Bob Staines Duncan Lay	Locked Bag 13	Gosford NSW 2250	02 4323 5000	02 4323 1968	stainesb@cng.newsltd.com.au layd@cng.newsltd.com.au
Central Coast Sun Weekly	Jason Gordon	Locked Bag 32	Gosford NSW 2250	02 4365 3300	02 4365 3222	jgordon@sunweekly.com.au
The Advertiser	Bruce Wilson	155 Vincent Street	Cessnock NSW 2325	02 4990 1244	02 4991 1039	manager.cessadvertiser@ruralpress.com
Dungog Chronicle	Peter Hazell	PO Box 96	Dungog NSW 2420	02 4992 1721	02 4992 2000	Mail.dungogchronicle@ruralpress.com
Port Stephens Examiner	Don Campbell	PO Box 63	Raymond Terrace NSW 2324	02 4987 1411	02 4987 1548	don@portstephenexaminer.com
Hunter Valley News/ Muswellbrook Chronicle	Simon Chamberlain	PO Box 75	Muswellbrook NSW 2333	02 6543 3011	02 6543 4782	editor.muschronicle@ruralpress.com
Singleton Argus	Stuart McLagan	PO Box 312	Singleton NSW 2330	02 6572 2611	02 6572 2795	editor.singletonargus@ruralpress.com
Scone Advocate	Rhonda Turner	PO Box 12	Scone NSW 2337	02 6545 1155	02 6545 2773	editor.sconeadvocate@ruralpress.com
Great Lakes Advocate	Susan Gorgaty	PO Box 138	Forster NSW 2428	02 6554 6688	02 6555 6399	editor.gladvocate@ruralpress.com
Lower Hunter Star/Maitland Mercury	Graham Storer Tony Edmunds	PO Box 222	Maitland NSW 2320	02 4931 0100	02 4933 8087	editor.mercury@ruralpress.com mail.mercury@ruralpress.com
Newcastle Herald	Greg Ray	PO Box 510 G	Newcastle NSW 2300	02 4979 5999	02 4979 5988	ntledit@newcastle.fairfax.com.au
Gloucester Advocate	Peter Hazell – Editor	PO Box 12	Gloucester NSW 2422	02 6558 1012	02 6558 2100	
Tuggerah Lakes News	Rod Gardner – Editor			02 4334 2344	02 4334 2327	
Lake Macquarie News	Paul Regan – Editor	Suite 103, 286 Main Road	Cardiff NSW 2285	02 4956 6100	02 4956 6092	reganp@cnq.newslimited.com.au
The Newcastle Post	Donna Sharpe – Editor	PO Box 510G	Newcastle NSW 2300	02 4979 5566	02 4979 5689	
The Newcastle Star	Shannon Hobson – Editor	PO Box 3250	Hamilton BC NSW 2303	02 4962 4277	02 4962 4232	Manager.thestar@ruralpress.com

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## *Appendix 4: Media Contacts in NSW cont...*

### *Central Coast/Hunter Newspapers cont...*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Kurri-Weston Independent	Bill McGeown				02 4998 1827	
Central Coast Business Review	Edgar Adams – Editor	PO Box 202	Gosford NSW 2250	02 4385 3033	02 4385 2814	abp@cci.net.au
Mangrove Mountain News	Bob and Trish Williams			02 4376 1240	02 4376 1494	
Peninsula News	Cec Bucello – Editor/II	PO Box 532	Woy Woy NSW 2256	02 4342 2070	02 4342 2071	
Agenda (Chamber of Commerce newsletter)	Louise de Martin – Editor			02 4323 1735	02 4323 2937	
Thinking Business	Alison Graham			02 4324 3328	02 4324 0016	
The Sun-Herald	Graeme Timbrell – Bureau Chief			02 4979 5595	02 4979 5598	
The Daily Telegraph/Sunday Telegraph/The Australian	Natalie Williams – Bureau Chief			02 4926 4188	02 4929 3460	

### *Central Coast/Hunter Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2GO FM/SEAFM	Michelle Keighran – News Department	49 Henry Parry Drive	Gosford NSW 2250	02 4324 2400	02 4325 3839	mkeighran@centralcoastradio.com.au
98.1 Power FM	Chris Lewis – News Department	100 Bridge Street	Muswellbrock NSW 2333	02 6543 1458	02 6543 2360	powerfm@maxnet.com.au
Port Stephens FM Radio	Ian Crombie – Program Director	PO Box 22	Salamander Bay NSW	02 4984 6666	02 4984 6718	
Great Lakes FM	Graeme Spicer – Program Director	PO Box 1015	Forster NSW 2428	02 6555 8433	02 6555 6642	graeme@greatlakesfm.org.au
2CCC Central Coast Community Radio	Denis Elwood – Program Convenor	PO Box 19	Gosford NSW 2250	02 4322 0072	02 4322 0075	2ccc@tac.com.au

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## *Appendix 4: Media Contacts in NSW cont...*

### *Central Coast/Hunter Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
ABC Newcastle	Linda Bracken	PO Box 2205	Dangar NSW 2309	02 4922 1200	02 4922 1222	newcastle@your.abc.net.au
ABC News Radio – Central Coast	Donna Harper			02 9333 2126	02 9333 2157	
2NUR FM University of Newcastle	Graham Wilson – Program Manager	University Drive	Callaghan NSW 2308	02 4921 5555	02 4921 7158	radio_2nur@newcastle.edu.au
2HH World Announce Archives/Z FM	Ben Merkenhof	PO Box 5031	Newcastle NSW 2302	02 4929 6355	02 4927 1226	webmaster@aaa.com.au
NX FM 106.9	Natasha Beyersdorf – News	PO Box 97	Charlestown NSW 2290	02 4942 3333	02 4942 1426	
KOFM 102.9	Natasha Beyersdorf – News	PO Box 606	Charlestown NSW 2290	02 4942 1433	02 4942 1426	news@kofm.com.au
105.3 NEW FM	Warren Moore – News	Box 105	Hunter Region Mail Centre NSW 2310	02 4968 0105	02 4967 2129	mail@newfm.com.au
2HD	Warren Moore	Box 19 Hunter Reg MC	Warabrook NSW 2310	02 4967 6111	02 4967 2129	moore@2hd.com.au
<b>NBN Television</b>	David Gardiner	Tuggerah Business Park, 2 Reliance Drive	Tuggerah NSW 2259	02 4353 5651	02 4353 5658	
<b>Prime Television</b>	Natasha Beyersdorf – News Editor	PO Box 2077	Elernmore Vale NSW 2287	02 4952 0500	02 4952 0501	
<b>Ten Northern NSW</b>		Locked Bag 1000	Dangar NSW 2309	02 4940 5300	02 4940 5388	
<b>NBN Television</b>	Jim Sullivan – News Editor	Mosbri Crescent	Newcastle NSW 2300	02 4929 2933	02 4926 3393	

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## *Appendix 4: Media Contacts in NSW cont...*

### *Illawarra/South East Newspapers*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Young Witness	Michael Pittman	PO Box 151	Young NSW 2594	02 6382 5281	02 6382 1477	
Goulburn Post	Maryann Weston	PO Box 152	Goulburn NSW 2580	02 4827 3500	02 4822 1607	editorial.goulburnpost@ruralpress.com
Yass Tribune	Reg Wood	PO Box 2582	Yass NSW 2582	02 6226 1622	02 6226 3171	mail.yasstribune@ruralpress.com
Illawarra Mercury	Nick Hartgerink	PO Box 1215	Wollongong NSW 2500	02 4221 2206	02 4226 3616	nhartgerink@illawarramercury.com
Wollongong Advertiser	Lorraine Pitt	PO Box 1215	Wollongong NSW 2500	02 4221 2666	02 4227 3070	lpitt@illnews.com.au
The Shoalhaven Advertiser	Laurie Brennan	PO Box 28	Huskisson NSW 2540	02 4441 5327	02 4441 6956	review@sholhaven.net.au
Shoalhaven & Nowra News/ South Coast Register	Kathy Sharpe	PO Box 518	Nowra NSW 2541	02 4421 2999	02 4421 8160	editor.scregister@ruralpress.com
Bega District News	Anna Glover	PO Box 122	Bega NSW 2550	02 6492 1177	02 6492 4154	editorial.beganews@ruralpress.com
The Queanbeyan Age	Joe Murtagh Trudy Woods	PO Box 91	Queanbeyan NSW 2620	02 6297 3033	02 6297 6201	editor.queanbeyanage@ruralpress.com
Kiama Independent	Graeme Henderson	PO Box 152	Kiama NSW 2533	02 4232 0330	02 4232 0390	graemeh@kiama-independent.com.au
The Bay Post/ Southern Star	Chris Graham	PO Box 411	Batemans Bay NSW 2536	02 4472 6577	02 4472 8387	editor.baypost@ruralpress.com
Milton – Ulladulla Times	Katrina Condie	PO Box 210	Ulladulla NSW 2539	02 4455 1244	02 4455 4314	editor.mutimes@ruralpress.com
Shoalhaven Independent	Jim Baker	PO Box 823	Nowra NSW 2541	02 4422 8822	02 4422 6444	independent@shoal.net.au
Merimbula News Weekly	Elizabeth McCormick	PO Box 11	Merimbula NSW 2548	02 6495 3333	02 6495 3323	mail.newsweekly@2ruralpress.com
Harden- Murrumburrah Express	Pat Caskie	PO Box 129	Harden NSW 2587	02 6386 2196	02 6386 2139	hmexpress@ruralpress.com
Narooma News	Chris Graham	Rural Press, Mid Town Arcade	Narooma NSW 2546	02 4476 3024	02 4476 4024	mail.naroomanews@ruralpress.com

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## *Appendix 4: Media Contacts in NSW cont...*

### *Illawarra/South East Newspapers cont...*

<b>PUBLICATION</b>	<b>CONTACT PERSON</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Eden Magnet	Leanne Abernethy	PO Box 75	Eden NSW 2551	02 6496 1199	02 6496 1940	
Crookwell Gazette	Rebecca Hughes	PO Box 51	Crookwell NSW 2583	02 4832 1077	02 4832 0107	mail.crookwellgazette@ruralpress.com
Cooma-Monaro Express/Summit Sun	Lee Evans	PO Box 2	Cooma NSW 2630	02 6452 1066	02 6452 5574	mail@cmexpress.com mail.snowytimes@ruralpress.com
Tallaganda Times	Cheryl Durst	PO Box 41	Braidwood NSW 2622	02 4842 2508	02 4842 2419	
Highlands Post/ Southern Highland News	Paul McLoughlin	PO Box 172	Bowral NSW 2576	02 4862 2900	02 4861 3749	editor.highlandnews@ruralpress.com
Lake Times	Darren Skelton	PO Box 77	Shellharbour Square NSW 2529	02 4296 6900	02 4297 1920	ltditor@magna.com.au
Boorowa News	Sandra Chambers	PO Box 5	Boorowa NSW 2586	02 6385 3020	02 6385 3697	manager.cootaherald@ruralpress.com
Inlet Basin & Bay Times	Lynne Arnold	Suite 11, Jacobs Drive	Sussex Inlet NSW 2540	02 4441 1414	02 4441 1401	
Flat Chat	Lee Clarke	PO Box 2	Captains Flat NSW 2623	02 6236 6434	02 6236 6434	flatchat@yahoo.com
Bombala Times	Lee Evans	106 Maybe Street	Bombala NSW 2632	02 6458 3666	02 6458 3041	

### *Illawarra/South East Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
ABC Radio Illawarra	Paul Devenport – News Editor	7/74 Kembla Street	Wollongong NSW 2520	02 4224 5011	02 4224 5099	973@your.abc.net.au
WAVE 96.5	Rob Gooda – News Director	Wollongong Broadcasters Pty Ltd Church & Edward Streets	Wollongong NSW 2520	02 4229 4233	02 4226 1925	wavefm@wavefm.com.au
VOX FM	Hanno Stanojevic Promotions/Publicity Mgr	6 Ellen Street	Wollongong NSW 2520	02 4227 3436	02 4226 5922	vox@1earth.net.au

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## *Appendix 4: Media Contacts in NSW cont...*

### *Illawarra/South East Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
QBN FM	Wayne Brennan – Station Manager	PO Box 984	Queanbeyan NSW 2620	02 6299 6899	02 6299 6804	qbnfm@hotmail.com
2WKT (Highland FM)	Helen Henze – Chairperson	PO Box 214	Bowral NSW 2576	02 4872 1119	02 4872 1118	
ABC South East	Maurie Ferry – News	PO Box 336	Bega NSW 2550	02 6491 6011	02 6491 6099	beqa.regional@abc.net.au
Snow FM	Lee Khullman – Program Manager	PO Box 651	Cooma NSW 2630	02 6452 3555	02 6452 1006	snow@capitalradio.net.au
2XL	Kane Bond – Program Manager	PO Box 651	Cooma NSW 2630	02 6452 1521	02 6452 1006	xl@capitalradio.net.au
Triple U FM	Rob Bell – Station Secretary	PO Box 884	Nowra NSW 2541	02 4422 1193	02 4421 8222	tripleufm@shoalhaven.net.au
2ST AM/ Power FM	Julie Minchell – Community Service	PO Box 540	Nowra NSW 2541	02 4423 0055	02 4421 0032	powerfm@powerfm.com.au
2GCR Community Radio		PO Box 564	Goulburn NSW 2580	02 4822 1103	02 4821 5103	
Eagle FM	Lee Anderson – Producer	PO Box 115	Goulburn NSW 2580	02 4821 7777	02 4821 2535	eagle@capitalradio.net.au
2GN	Jeff Norman	PO Box 115	Goulburn NSW 2580	02 4821 3377	02 4821 2535	gn@capitalradio.net.au
i 98 FM	Nicole Charlton – Journalist	Locked Bag 6198	South Coast Mail Centre NSW 2521	02 4223 4198	02 4223 4192	i98fm@wollongong.starway.net.au
2EAR Eurobodalla Access Radio	John Fearnley – President	PO Box 86	Moruya NSW 2537	02 4474 3443	02 4474 3500	2earfm@sci.net.au
2EC AM/ Power FM	Rick Heyes	PO Box 471	Bega NSW 2550	02 6492 1633	02 6492 2614	2ecradio@one.net.au powerfm@one.net.au
<b>Prime Television</b>	Mark Hansen – News Editor	PO Box 777	Berkeley NSW 2506	02 4272 2777	02 4271 0277	
<b>WIN Television NSW Pty Ltd</b>	Richard Burgess	WIN Corporation Pty Ltd Television Avenue	Wollongong NSW 2520	02 42234199	02 4227 3682	www.winet.com.au

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## *Appendix 4: Media Contacts in NSW cont...*

### *Western Sydney Newspapers*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Parramatta Advertiser	Les Pobjie	PO Box 6211	Parramatta NSW 2124	02 9689 5322	02 9689 5357	
Penrith Press	Alison Taylor	513-519 High Street	Penrith NSW 2750	02 4731 2700	02 4731 4897	
Blacktown Advocate	James Tremain	GPO Box 859	Blacktown NSW 2148	02 9671 0777	02 9671 1562	blacktownadvocate@cng.newsltd.com.au
Blacktown City Sun	John Holden	PO Box 874	Blacktown NSW 2148	02 9852 2888	02 9852 2833	thesun@mail.fairfax.com.au
Blue Mountains Gazette	Michael Ticehurst	PO Box 21	Springwood NSW 2777	02 4751 1955	02 4751 5556	mick.ticehurst@ruralpress.com
Western Weekender	Bernard Bratusa	PO Box 6205	Sth Penrith DC NSW 2750	02 4721 1110	02 4721 1129	editorial@westernweekender.com.au
Penrith Star/ St Marys Star	Chris Hutchings – Editor	498 High Street	Penrith NSW 2148	02 4722 7209	02 4732 1598	chutchings@mail.fairfax.com.au
The Northwest Edge	Peter Gladwell	PO Box 842	Baulkham Hills NSW 2053	02 9659 7430	02 9899 6083	
Review Pictorial	Mark Kirkland	PO Box 110	Auburn NSW 2144	02 9649 5444	02 9795 0097	torch@torchpublishing.com.au
Hills Shire Times	Tom Winterbourn	PO Box 516	Castle Hill NSW 1765	02 9634 2599	02 9680 1679	
Hills News	Albert Martinez	3 Gladstone Road	Castle Hill NSW 2154	02 9899 8599	02 9899 8818	hillsnews@mail.fairfax.com.au
Blacktown City Guardian	Katrina Moutia – journalist	Suite 10, Town Centre, 30 Campbell Street	Blacktown NSW 2148	02 9831 4511	02 9671 2203	
Blacktown Sun/ Parramatta Sun	William Verity – Editor	PO Box 874	Blacktown NSW 2148	02 9852 2832	02 9852 2833	wverity@mail.fairfax.com.au
Mt Druitt & St Marys Standard	Sheila Nichols	Suite 201, Gallery Level, Westfield Shopping Town	Mt Druitt NSW 2770	02 9625 7600	02 9832 1827	
Hawkesbury Courier/ Hawkesbury Gazette	Paul Roberts	PO Box 833	Richmond NSW 2753	02 4588 6344	02 4588 6656	Mail.hawkgazette@ruralpress.com

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## *Appendix 4: Media Contacts in NSW cont...*

### *Western Sydney Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2KY	Peter Shanahan – News Editor	20 Wentworth Street	Parramatta	02 96339333	02 9633 9304	2ky@zeta.org.com.au
2me	Gary Evans General Manager/ General Sales Manager	Unit 6, 5 Macquarie Street	Parramatta	02 0633 3330	02 9633 3311	2me@zipworld.com.au
2RDJ	Lorraine Alexopoulos – Broadcasting Clerk	22 Church Street	Burwood	02 9744 3284	02 9744 1088	lalex@primus.com.au
2WS	TBA	A.R.N 2 Leabons Lane Seven Hills	Sevens Hills	02 9671 2411	02 9621 3729	www.wsfm.com.au
2GLF Liverpool- Green Valley Community Radio		306 Macquarie Street	Liverpool NSW 2170	02 9822 8893	02 9602 3232	admin@2glf.org.au
9inety6ix.1 FM	Allan Cameron – Program Director	PO Box 234	Seven Hills NSW 2147	02 9831 6000	02 9621 3729	
2BLU	Richard Holz – Program Coordinator	PO Box 64	Katoomba NSW 2780	02 4782 9286	02 4782 6699	blufm@hermes.net.au/blufm
2VTR	Gavin Casburn – Program Coordinator	PO Box 248	Windsor NSW 2756	02 4577 5662	02 4577 5662	info@hawkradio.org.au
2CCR Cumberland Media Association	Ron Eastman	PO Box 977	Baulkham Hills NSW 2153	02 9686 3888	02 9639 5618	mail@2ccr-fm.com

You might also want to consider using the ethnic media in your area. A listing is available at <http://www.crc.nsw.gov.au/ethnicmedia/>

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## *Appendix 4: Media Contacts in NSW cont...*

### *Coastal Sydney Newspapers*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Sydney Weekly	Sueellen Topfer	PO Box 108	Chatswood NSW 2057	02 9495 4600	02 9495 4633	stopfer@couriernews.com.au
St George & Sutherland Shire Leader	David Gleeson	PO Box 210	Hurstville NSW 2220	02 9598 3999	02 9598 3999	dgleeson@mail.fairfax.com.au
The Inner Western Suburbs Courier	Brian Dodd	PO Box 3150	Alexandria NSW 1435	02 9353 0797	02 9353 0983	bdodd@couriernews.com.au
Glebe & Inner Western Weekly	John Bilic	PO Box N107	Petersham North NSW 2049	02 9550 0311	02 9564 1743	
Leichhardt, Glebe & Annandale Village Voice	Todd Fitzgerald	PO Box 738	Rozelle NSW 2039	02 9560 6477	02 950 9388	editor@villagevoice.com.au
Northern Beaches Weekender	Joy Wilson	PO Box 116	Brookvale NSW 2100	02 9982 7888	02 9971 7615	torch@weekenderpublishing.com.au
Southern Courier	TBC	Mailbag 21	Alexandria NSW 1435	02 9353 0779	02 9353 0983	
Cooks River Valley Times	Mark Kirkland	PO Box 240	Bankstown NSW 2206	02 9795 0000	02 9795 0096	torch@valleypublishing.com.au
Wentworth Courier	Brian Dodd	Mailbag 21	Alexandria NSW 1435	02 9353 0796	02 9353 0983	
Pyrmont and Ultimo News	David Harbour	69, 1-15 Barr Street	Balmain NSW 2041	02 9810 7203	02 9818 6080	thenews@mahlabcramb.com.au
Weekly Times	John F Booth	PO Box 123	Ryde NSW 1680	02 9807 6666	02 9807 4474	theweeklytimes@ozemail.com.au
Weekly Messenger	Marc Goncalves	Locked Bag 3150	Alexandria NSW 1435	02 9353 0400	02 9353 0313	news@couriernews.com.au
Northern District Times	Di Bartok	79 Rowe Street	Eastwood NSW 2122	02 9858 1766	02 9804 6901	
Ku-ring-gai Observer	Ann Barry	Box 22 Philip Mall	West Pymble NSW 2073	02 9440 2975	02 9440 2985	editor@ko.com.au
Manly Daily	Steve Stickney	PO Box 286	Manly 1655 NSW	02 9977 3333	02 9977 2830	manly@cng.newsltd.com.au
North Shore Times	Ron Bendall	PO Box 5605	West Chatswood NSW 1515	02 9414 1400	02 9414 1333	
Mosman Daily	Brian Gridley	PO Box 373	Spit Junction NSW 2088	02 9960 2222	02 9969 6031	

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## *Appendix 4: Media Contacts in NSW cont...*

### *Coastal Sydney Newspapers cont...*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Eastern Suburbs Spectator	Jeff O'Sullivan	PO Box 411	Kingsford NSW 2032	02 9369 1211	02 9387 1489	
2120 & Beyond Monthly Chronicle	Bill Aitken	PO Box 74	Thornleigh NSW 2120	02 9980 6654	02 9980 6654	chronicl@tech2u.com.au
Pittwater Life	Pamela Southern – Editor	PO Box 702	Avalon Beach NSW 2107	02 9974 1472	02 9974 1473	pitlife@ozemail.com.au
Peninsula News	Geoff Horsnell	PO Box 976	Mona Vale NSW 2103	02 9979 7176	02 9979 7227	pennews@bigpond.com.au
The Balmain & Rozelle Village Voice	Kylie Davis	PO Box 738	Rozelle NSW 2039	02 9818 1008	02 9555 8775	editor@villagevoice.com.au
Drummoyne-Five Dock and District News	Russell Brock	PO Box 180	Five Dock NSW 2046	02 9712 3199	02 9712 3250	districtnews@bigpond.com.au
The Hornsby & Upper North Shore Advocate	Nicole Cowan	PO Box 1647	Northgate NSW 1635	02 9476 5111	02 9477 5887	
Sydney Star Observer – gay and lesbian	Marcus O'Donnell – Editor	PO Box 939	Darlinghurst NSW 1300	02 9380 5577	02 9331 2118	marcus@ssonet.com.au
The Paper	Suzanne Jones-Prichard	5/8 Norman Street	Darlinghurst NSW 1300	02 9361 3088	02 9332 4705	

### *Coastal Sydney Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2GB	Chris Smith – Program Director	8/368 Sussex Street	Sydney NSW 2000	02 9263 1100	02 9263 1100	info@2gb.com
Radio National 576AM	Mark Collier – Network Manager	GPO Box 9994	Sydney NSW 2001	02 9333 1500	02 9333 2157	www.abc.net.au
2DAY	TBA	Austereo Ltd Level 24, Tower 1, 500 Oxford Street	Bondi Junction NSW 2022	02 9375 1041	02 9386 9793	mail@2dayfm.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Coastal Sydney Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
MIX 106.5	Helen Moore Marketing/ Promotions Director	Commonwealth Broadcasting Corporation Pty Ltd 11 Rangers Road	Neutral Bay NSW 2089	02 9968 5000	02 99082746	www.mix1065.com.au
Nova 96.9 FM	TBA	DMG Radio Australia Level 5, 33 Saunders Street	Prymont	02 9564 9999	02 95649862	Contactus@nova969.com.au
Triple M Sydney	Guy Dobson – Program Director	Austereo Pty Ltd Level 25, Tower1, 500 Oxford Street	Bondi Junction NSW 2022	02 9367 1000	02 9387 5207	triplem@mrock.com.au
89.7 Eastside Radio	Kristy Ward – Program Co-ordinator	Paddington Town Hall, 249a Oxford Street,	Paddington NSW 2021	02 93313000	02 9360 1617	eastside@eastsidefm.org
Wild FM	Gaby Brown – Program Manager	Levels 2 & 4, 822 George Street	Sydney NSW 2000	02 9211 1099	02 9211 1130	enquiries@wildfm.com.au
2RSR Radio Skid Row	Paul Thusi	PO Box 21	Earlwood NSW 2206		02 9564 2771	skidrow@ozemail.com.au
2RRR Ryde Regional Radio	Ray Lechminka	PO Box 644	Gladesville NSW 1675	02 9816 2988	02 9817 1048	office@2rrr.org.au
2RPH Radio for Print Handicapped	Nic Svenson	7/184 Glebe Point Road	Glebe NSW 2037		02 9566 4477	2rph@intercoast.com.au
2CBA-FM Christian Broadcasting Association	John O'Donnell	PO Box 54	Five Dock NSW 2046	02 9712 1111	02 9713 2244	2cba@2cba.org.au
2MWM Manly-Warringah Media Cooperative		PO Box 219	Narrabeen NSW 2101	02 9913 8986		
2SSR Sutherland Shire Community Radio	Carolyn Dalton	PO Box 997	Sutherland NSW 1499	02 9545 1800	02 9545 1300	2ssr@start.com.au
2SER Sydney Educational Broadcasting	Philip Shine	PO Box 123	Broadway NSW 2007	02 9514 9514	02 9514 9599	radio.2ser-fm@2ser.uts.edu.au
2NSB Northside Broadcasting		PO Box 468	Chatswood NSW 2057	02 9419 6969	02 9413 1684	2NSB@dot.net.au
<b>Sydney Chn 31</b>	Tom Zelinka – Program Manager	PO Box 878	Broadway NSW 2007	02 9281 6311	02 9280 2831	channel31sydney@yahoo.com
<b>CTV1</b>	Zara Williams – Station Administrator	PO Box B01, McKell Building	Redfern NSW 2016	02 9698 2968	02 9698 2968	ctv1@ausimal.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Riverina/Murray Newspapers*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Corowa Free Press	Noel Loughnan	PO Box 38	Corowa NSW 2646	02 6033 1104	02 6033 3195	
The Riverina Leader	Greg Conkey	PO Box 765	Wagga Wagga NSW 2650	02 6921 5211	02 6921 6687	rivleader@ozemail.com.au
Wagga Daily Advertiser	Michael McCormack	PO Box 35	Wagga Wagga NSW 2650	02 6923 2000	02 6921 6950	mmccormack@rivmediagroup.com.au
Riverine Grazier	Tertia Butcher	PO Box 183	Hay NSW 2711	02 6993 1002	02 6993 1386	Riverine_Grazier@bigpond.com
Holbrook, Billabong & Upper Murray Chronicle	Chris Power	97 Albury Street	Holbrook NSW 2644	02 6036 2770	02 6036 2262	
The Narrandera Argus	Elizabeth Lawrence	PO Box 5	Narrandera NSW 2700	02 6959 2222	02 6959 2256	narargus@webfront.net.au
Murrumbidgee Irrigator	Milton Hayes	PO Box 708	Leeton NSW 2705	02 6953 2255	02 6953 4656	
Border Mail	Simon Dulhunty	PO Box 491	Wodonga	02 6024 0555	02 6024 0600	www.bordermail.com.au
Hillston-Ivanhoe Spectator	Pat O'Sullivan	PO Box 41	Hillston NSW 2675	02 6967 2512	02 6967 2512	
Tumut and Adelong Times	David Watson	PO Box 210	Tumut NSW 2720	02 6947 2422	02 6947 2663	tatimes@dragnet.com.au
Tumbarumba Times	George Martin	PO Box 249	Tumut NSW 2720	02 6947 2422	02 6947 2663	tatimes@dragnet.com.au
West Wyalong Advocate	Heatherbelle Vearing	PO Box 231	West Wyalong NSW 2671	02 6972 2033	02 6972 2168	advocate@westserv.net.au
The Lake News/ Temora Independent	Kylie Keat	PO Box 174	Temora NSW 2666	02 6977 1077	02 6977 2707	temoraindependent@bigpond.com
June Southern Cross	Michael McCormack	Po Box 35	Wagga Wagga NSW 2650	02 6923 2000	02 6921 7221	
Eastern Riverina Observer	Sue Coulton	PO Box 89	Henty NSW 2658	02 6929 3434	02 6929 3233	
Gundagai Independent	Pat Sullivan	PO Box 108	Gundagai NSW 2722	02 6944 1027	02 6944 2222	
The Area News	Alison Neville	PO Box 1004	Griffith NSW 2680	02 6962 1733	02 6964 1844	areanews@sterth.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Riverina/Murray Newspapers cont...*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Southern Riverina News	Melanie Beer	PO Box 330	Finley NSW 2713	03 5883 1033	03 5883 1922	srn@mcnedia.com.au
Pastoral Times	Garry Baker	PO Box 408	Deniliquin NSW 2710	03 5881 2322	03 5881 4455	pt@deni.net.au
The Edward	Barbara Summers	PO Box 735	Deniliquin NSW 2710	03 5881 1917	03 5881 4625	reliance@reliancepress.com.au
Southern Weekly Magazine	Alix McFarland	PO Box 108	Wagga Wagga NSW 2650	02 6921 6977	02 6921 6685	mail.southernweekly@ruralpress.com
Cootamundra Herald	Paul Miller	PO Box 264	Cootamundra NSW 2590	02 6942 1488	02 6942 2821	
Koondrook and Barham Bridge	Lindsay Harrington	PO Box 138	Barham NSW 2732	03 5453 2057	03 5453 2077	

### *Riverina/Murray Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2WG	Sandra Firth – News Editor	DMG Regional Radio 198-206 Lake Albert Rd	Wagga Wagga NSW 2650	02 6921 1022	02 6921 7193	2wg@wagga.net.au
ABC Radio Riverina	Moyra Shields – News Editor	Australian Broadcasting Corporation 100 Fitzmaurice Street	Wagga Wagga NSW 2650	02 69234811	02 69234811	Wagga.regional.@abc.net.au
93.1 Star-FM	Sandra Firth – News Editor	Riverina Broadcasters (Holdings) Pty Ltd 198-206 Lake Albert Rd	Wagga Wagga NSW 2650	02 6921 1022	02 6921 7193	pottsyandleighton@hotmail.com
104.9 Star FM	Paul McSwiney – News Editor	DMG Regional Radio Level 1/540 Swift Radio	Albury NSW 2640	02 6022 4600	02 6022 4662	starcentral@starfm.net.au
107.3 FM Albury/Wodonga	Keith Melbourne – Station/Promotion Manager	Community Radio Albury-Wodonga Co-op Soc Ltd PO BOX 5107 Lavington	North Albury NSW 2641	02 6040 1482	02 6040 2311	keithm710@hotmail.com
ABC Goulburn/Murray	Neil Meaney – Station Manager	Australian Broadcasting Commission PO Box 1063	1 High St, Wodonga 3689	02 6049 2030	02 6049 2099	Alburywodonga.regional@abc.net.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Riverina/Murray Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
FM107.1 AAA	Noel Bottrell – Station Administrator	PO Box 2019	Wagga Wagga NSW 2650	02 6925 3000	02 6925 2300	fm107@2aaafmradio.org.au
2VM AM/ Now FM	Ken Birch – News	PO Box 389	Moree NSW 2400	02 6752 1155	02 6752 2601	2vm@moreeonline.net.au
1521 QN AM/ 102.5 FM	Leon Compton – News	PO Box 312	Deniliquin NSW 2710	03 5881 1811	03 5881 4613	robrad@ozesky.net
2RG AM/ Star FM	Jackie Thompson – News	PO Box 1005	Griffith NSW 2680	02 6964 0800	02 6962 6921	grifoff@dmgradio.com.au
2TEN Tenterfield and District Community FM Radio	Allan Bennett – Station Manager	PO Box 93	Tenterfield NSW 2372	02 6736 3444	02 6736 2197	twotenfm@halenet.com.au
2LF AM/ Star FM	Sandra Firth	PO Box 31	Young NSW 2594	02 6382 1133	02 6382 4403	21fadmin@yol.net.au
<b>WIN Television</b>	Gavin King – Branch Manager	30 Hammond Avenue	Wagga Wagga NSW 2650	02 6921 4944	02 6921 2235	
<b>WIN Television</b>	Jackie Thompson – News Director	PO Box 493	Griffith NSW 2680	02 6962 4500	02 6962 0979	mntnr@ozemail.com
<b>Prime Television</b>	Doug Hogan – News Editor	PO Box 2	Koorngal NSW 2650	02 6921 1222	02 6921 6142	
<b>Prime Television</b>	Paul Terry – News Editor	PO Box 444	Lavington	02 6025 1787	02 6025 2964	
<b>Win Television</b>	Paul Murphy – News Editor	508 Swift St	Albury	02 6041 3233	02 6041 3321	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *North Coast Newspapers*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
The Manning-Great Lakes Extra/Manning River Times	Marcel Clarke (Not Mon, Tues)	PO Box 276	Taree NSW 2430	02 6552 1988	02 6552 1942	
The Northern Rivers Echo	Simon Thomsen	PO Box 37	Lismore NSW 2480	02 6622 2888	02 6622 1791	editor@echonews.com
The Northern Star	Dean Gould	PO Box 423	Lismore NSW 2480	02 6620 0531	02 6624 7265	staredit@northernstar.com.au
North Coast Advocate	Darren Coyne	3/191-199 River Street	Ballina NSW 2478	02 6686 0011	02 6686 6502	starbal@northernstar.com.au
Port Macquarie Express/ Port Macquarie News	Greg Punshon	PO Box 5360	Port Macquarie NSW 2444	02 6581 1622	02 6581 1616	editor.portnews@ruralpress.com
The Byron Shire Echo	Michael McDonald	Village Way, Stuart Street	Mullumbimby NSW 2482	02 6684 1777	02 6684 1719	editor@echo.net.au
Byron Shire News	Gary Chigwidden	PO Box 139	Byron Bay NSW 2481	02 6685 6358	02 6685 6965	bsn@mullum.com.au
The Advertiser	Jodi Blackmore	7 Market Street	Woolgoolga NSW 2456	02 6654 2133	02 6654 1258	theadvertiser@aaccess.net
The Advocate	Lindsay Saunders	PO Box 534	Coffs Harbour NSW 2450	02 6652 2522	02 6651 4492	advocate@coffsadvocate.com.au
Macleay Argus/ Macleay Valley Happynings	Robyn Grace	PO Box 256	Kempsey West NSW 2440	02 6562 6622	02 6562 8871	editor.macleayargus@ruralpress.com
Midcoast Observer	TBC	PO Box 268	West Kempsey NSW 2440	02 6562 6577	02 6563 1174	
Daily Examiner	Damian Bathersby	PO Box 271	Grafton NSW 2460	02 6643 0500	02 6643 2863	
Wingham Chronicle	Marcelle Clarke	63 Isabella Street	Wingham NSW 2429	02 6553 4844	02 6553 4003	mail.wchronicle@ruralpress.com
Hastings Gazette	Peter Daniels	PO Box 11	Wauchope NSW 2446	02 6585 2355	02 6585 2564	hgazette@midcoast.com.au
Nambucca Guardian News	Mike O'Neil	42 Bowra Street	Nambucca Heads NSW 2448	02 6568 7555	02 6568 8240	guardian@midcoast.com.au
Lower Clarence Review	John Warden	PO Box 367	Yamba NSW 2464	02 6646 9466	02 6646 9323	review@yambansw.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *North Coast Newspapers cont...*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Coastal Views	Damian Bathersby	Shop 3, Regal Court	Maclean NSW 2463	02 6645 4333	02 6645 4334	sportas@nor.com.au
Camden Haven Courier	Ian Hodgkinson	PO Box 185	Laurieton NSW 2443	02 6559 8035	02 6559 7257	
Rivertown Times	Betty Archer	PO Box 209	Evans Head NSW 2473	02 6682 4999	02 6682 4955	staredit@northernstar.com.au
Don Dorrigo Gazette	John English	44 Hickory Street	Dorrigo NSW 2453	02 6657 2010	02 6657 2922	
Bellingen Courier Sun	Greg McLagan	PO Box 280	Bellingen NSW 2454	02 6655 1007	02 6655 0232	bgrcsun@optusnet.com.au
Richmond River Express Examiner	Janelle McLennan	PO Box 604	Casino NSW 2470	02 6662 2666	02 6662 1330	
Coffs Harbour & District Independent News	Peter Young	31 Park Avenue	Coffs Harbour NSW 2450	02 6652 6060	02 6651 800	Independentnews@ozemail.com.au
Courier Mail	Chris Mitchell – Editor in Chief	GPO Box 130	Brisbane QLD 4001	07 3666 8000	07 3666 6696	cmletters@qnp.newsltd.com.au
Daily News	Mark Strong – Editor	PO Box 6336	South Tweed Heads NSW 2486	07 5524 6400	07 5524 6333	dnews@onthenet.com.au
Gold Coast Mail	Michael Patterson – Editor					subs@tweednews.com.au
Gold Coast Bulletin	Bob Gordon – editor in chief	PO Box 1	Southport QLD 4215	07 5584 2000	07 5539 3950	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *North Coast Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2CS FM & Star FM	Tracey Fox – Operations/ Promotions Manager	Commercial Radio Coffs Harbour Pty Ltd Channel 10, Petersons Rd	Coffs Harbour NSW 2450	02 6652 8999	02 6652 6464	tfox@dmgradio.com.au
2MC FM	Kylie Johnston – Community Services Director	PO Box 1161	Port Macquarie NSW 2444	02 6562 1236	02 6562 8538	pqqsales@dmgradio.com.au
2RE	Peter Denton – News Director	PO Box 275	Taree NSW 2430	02 6552 2100	02 6551 0522	traffic@2re.com.au
107.3 Max	Barry Hill – Program Director	PO Box 275	Taree NSW 2430	02 6552 2100	02 6551 0522	bhill@2re.com.au
2 BOB	Eric Quinn – News Director	PO Box 400	Taree NSW 2430	02 6552 6200	02 6552 7196	2Bobfm@midcoast.com.au
2BBB – Bellingen Community Communications	Wayne Gambling – Station Coordinator	PO Box 304	Bellingen NSW 2454	02 6655 0718	02 6655 1888	2bbb@midcoast.com.au
2WAY Hastings Community FM Radio	Steve Shields – Program Manager	PO Box 603	Wauchope NSW 2446	02 6585 2233	02 6585 3650	2wayfm@midcoast.com.au
Star FM	Mike Welsh – News	PO Box 1161	Port Macquarie NSW 2444	02 6583 8088	02 6584 0406	port@starfm.net.au
ABC Mid-North Coast	Melissa Kelly – Jouranlist	PO Box 76	West Kempsey NSW 2440	02 6566 2111	02 6566 2199	kempsey.regional@abc.net.au
2ZZZ	Laura Northway – News	PO Box 44	Lismore NSW 2480	02 6624 2433		zzz21m@synergy.aunz.net
2LM	Renee Cheshire – News	PO Box 44	Lismore NSW 2480	02 6624 2433		zzz21m@synergy.aunz.net
2NCR Southern Cross University	Sarah Logan – Program Manager	PO Box 5123	Lismore East NSW 2480	02 6620 3929	02 6622 1266	2ncr@2ncr.org.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *North Coast Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2NR Australian Broadcasting Corporation	Allan Rawson – Regional Editor	PO Box 908	Lismore NSW 2480	02 6627 2011	02 6627 2099	lismore.regional@a2.abc.net.au
2CHY Community Media	Bob Harding – General Manager	PO Box J233	Coffs Harbour Jetty NSW 2450	02 6651 1104	02 6651 3100	chyfm@midcoast.com.au
2TLC Lower Clarence Media	DJ Kirby – Station Manager	PO Box 210	Yamba NSW 2464	02 6646 1100	02 6646 8138	sec2tlc@yambaradio.org.au
2GF AM/FM 104.7	Richard Williamson	PO Box 276	Grafton NSW 2460	02 6642 2766	02 6643 1309	radio2gf@northnet.com.au fm1047@northnet.com.au
<b>NBN Television</b>		Maclean House, 4 Carrington Street	Lismore NSW 2480	02 6622 2147	02 6621 2443	
<b>NBN Television</b>		44 Gordon Street	Port Macquarie NSW 2444	02 6583 2870	02 6583 2722	
<b>NBN Television</b>		Temple Chambers, 138A Victoria Street	Taree NSW 2430	02 6551 0062	02 6551 2662	
<b>NBN Television</b>		1st Floor, 42 City Centre Mall	Coffs Harbour NSW 2450	02 6651 3349	02 6651 3669	
<b>Prime Television</b>	Peter O'Sullivan – Journalist	PO Box 634	Taree NSW 2430	02 6552 2911	02 6552 6215	
<b>Prime Television</b>	John Lloyd Green – News	Suite 7A, 10-12 Short Street	Port Macquarie NSW 2444	02 6583 8888	02 6583 7122	
<b>Prime Television</b>		PO Box 130	Lismore NSW 2480	02 6622 2477	02 6622 2799	
<b>Prime Television</b>	Gabrielle Johnston – Journalist	PO Box J189	Coffs Harbour NSW 2450	02 6651 4622	02 6651 4828	
<b>Ten Northern NSW</b>	Barry Daley – Community Services	Locked Bag 1000	Coffs Harbour NSW 2450	02 6652 2777	02 6652 3034	
<b>Ten Northern NSW</b>		Locked Bag 1000	Lismore Heights NSW 2480	02 6624 2611	02 6624 8333	
<b>Ten Northern NSW</b>		Locked Bag 1000	Port Macquarie NSW 2444	02 6584 1821	02 6583 3743	
<b>Ten Northern NSW</b>		7/224 Victoria Street	Taree NSW 2430	02 6551 3009	02 6651 5615	
<b>LINC (Lismore Informative Community</b>	T Placing – Program Manager	PO Box 554	Lismore NSW 2480	02 6622 0144	02 6622 3194	linctv@nrg.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Western NSW Newspapers*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Central Western Daily/ Midstate Observer	Kerry Myers	PO Box 321	Orange NSW 2800	02 6391 2900	02 6362 9679	Editor.cwd@ruralpress.com
Mudgee Guardian & Gulgong Advertiser	Cathy Stubbs	PO Box 255	Mudgee NSW 2850	02 6372 1455	02 6372 4127	editor.mguardian@ruralpress.com
Daily Liberal	Richard Lawson	PO Box 311	Dubbo NSW 2830	02 6883 2906	02 6882 4797	Editor.liberal@ruralpress.com
Coonabarabran Times	Richard Duggan	PO Box 6	Coonabarabran NSW 2357	02 6842 1844	02 6842 2662	cbntimes@tpg.com.au
The Western Advocate/ Western Times	Sandra Bates	PO Box 11	Bathurst NSW 2795	02 6331 2622	02 6332 2709	editor.westernadvocate@ruralpress.com
The Bathurst/ Orange Tablelands Post	Tim Kelly	22 Victoria Street	Millthorpe NSW 2798	02 6366 3338	02 6366 3339	timkelly@tablelandspost.com.au
Barrier Daily Truth	David Pearce	PO Box 453	Broken Hill NSW 2880	08 8087 2354	08 8088 5066	bdtruth@ozemail.com.au
Narromine News and Trangie Advocate	Amy Edwards	9 Burraway Street	Narromine NSW 2829	02 6822 1911	02 6822 1471	
Coonamble Times	John Proud	PO Box 18	Coonamble NSW 2829	02 6823 1911	02 6822 1471	
Lithgow Mercury	Len Ashworth	PO Box 91	Lithgow NSW 2790	02 6352 2700	02 6351 4866	editorial.lithgowmercury@ruralpress.com
Grenfell Record	Peita Willmott	39 Main Street	Grenfell NSW 2810	02 6343 1178	02 6343 1098	
Wellington Times	Beryl O'Brien	PO Box 42	Wellington NSW 2820	02 6845 2755	02 6845 2090	
Warren Weekly	Sue Harvey	PO Box 26	Warren NSW 2824	02 6847 3044	02 6847 4389	
Warren Advocate	Bob Mackie	PO Box 98	Warren NSW 2824	02 6847 4333	02 6847 4385	
The Spectator	John Coleman	PO Box 63	Walgett NSW 2832	02 6828 1008	02 6828 2105	
Parkes Champion Post	Roel Ten Cate	PO Box 192	Parkes NSW 2870	02 6862 2322	02 6862 5365	championpost@ruralpress.com

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Western NSW Newspapers cont...*

<b>PUBLICATION</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Oberon Review	John Warden	83 Oberon Street	Oberon NSW 2787	02 6336 1340	02 6336 1811	review@pmail.ix.net.au
Nyngan Observer	Colleen Anderson	PO Box 23	Nyngan NSW 2825	02 6832 1013	02 6832 2500	
Molong Express	Norm Bloomfield	69 Bank Street	Molong NSW 2866	02 6366 8017	02 6832 2500	
Hillston-Ivanhoe Spectator	Pat O'Sullivan	PO Box 41	Hillston NSW 2675	02 6967 2512	02 6967 2512	
Gilgandra Weekly	Marion Ferrier	64-66 Miller Street	Gilgandra NSW 2827	02 6847 2022	02 6847 1266	
Forbes Advocate	Barry Shine	PO Box 24	Forbes NSW 2871	02 6852 1800	02 6851 1605	
Dubbo City Times	Nikki Tremain	PO Box 951	Dubbo NSW 2830	02 6884 2720	02 6884 2755	citytime@tpg.com.au
Cobar Weekly	Jennie Geerdink	PO Box 43	Cobar NSW 2835	02 6836 3616	02 6836 3216	editor@cobarweekly.com.au
The Lachlander	Doretta Ryder-Wood	PO Box 154	Condobolin NSW 2877	02 6895 4010	02 6895 2238	lachland@westserv.net.au
Cobar Age	Nancy Shanahan	PO Box 141	Cobar NSW 2835	02 6836 2119	02 6836 1163	
Western Herald	Michael Keenan	PO Box 38	Bourke NSW 2840	02 6872 2035	02 6872 1469	westernherald@lisp.com.au
Barrier Daily Truth	David Pearce	PO Box 453	Broken Hill NSW 2880	08 8087 2354	08 8088 5066	bdtruth@ozemail.com.au
Canowindra News	Andrew Fisher	PO Box 126	Cowra NSW 2794	02 6342 1044	02 6341 1965	cowraguardian@ruralpress.com
Lyndhurst Shire Chronicle	Iris Dorsett	PO Box 7	Blayney NSW 2799	02 6368 2132	02 6368 3467	
Cowra Guardian	Andrew Fisher	PO Box 126	Cowra NSW 2794	02 6342 1044	02 6341 1965	cowraguardian@ruralpress.com
Narromine News & Trangie Advocate	Amy Edwards	9 Burraway St	Narromine NSW 2821	02 6889 1066	02 6889 2041	
Coonamble Times	John Proud	PO Box 18	Coonamble NSW 2829	02 6822 1911	02 6822 1471	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Western NSW Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
ABC Central West	Melanie Pearce – News Editor	PO Box 863	Orange NSW 2800	02 6393 2511	02 6393 2511	pearce.melanie@abc.net.au
2MG	Malcolm Rock – General/Program Manager	PO Box 17	Mudgee NSW 2850	02 6372 1777	02 6372 4688	
105.1 2GZ FM	Paul O'Connor – Station/Sales Manager	PO Box 1785	Orange NSW 2800	02 6362 2144	02 6362 2211	poconnor@dmgradio.com.au
105.9 Star FM	Paul O'Connor – Station Manager	PO Box 1785	Orange NSW 2800	02 6362 2144	02 6362 9439	poconnor@dmgradio.com.au
Real FM	Malcolm Rock – Program Manager	PO Box 17	Mudgee NSW 2850	02 6372 1777	02 6372 4688	realfm@winsoft.net.au
2WEB Outback	Sue Smith	PO Box 426	Bourke NSW 2840	02 6872 2333	02 6872 2810	2web@lisp.com.au
2LVR Lachlan Valley Community Radio	Freda Cunningham – Station/Program Manager	Parkes Road	Forbes NSW 2871	02 6852 4288	02 6851 1151	
ABC Western Plains	Meg Strang – rural journalist	PO Box 985	Dubbo NSW 2830	02 6881 1811	02 6881 1899	dubbo.regional@abc.net.au
2DU	Peter Sadler	PO Box 1221	Dubbo NSW 2830	02 6882 2722	02 6882 6953	1251@2du.com.au
2MCE Charles Sturt University	Robert Elliot – News Editor/Director	Panorama Avenue	Bathurst NSW 2795	02 6338 4790	02 6338 4402	2mce@csu.edu.au
2BS Am/ B-Rock FM	Phil Cole	PO Box 310	Bathurst NSW 2795	02 6331 7777	02 6332 1503	stereo@2bs.com.au fm@brockfm.com.au
2LT AM/ Kiss 95.3 FM Midwest Radio	Peter Watson	PO Box Mail Bag 90	Lithgow NSW 2790	02 6352 2900	02 6352 1569	mail@2lt.com.au kiss@lisp.com.au
2PK AM/ ROK FM	Jeremy Thornton – Program Manager	PO Box 295	Parkes NSW 2870	02 6862 1122	02 6862 2581	2pk@westserv.net.au
2NB Australian Broadcasting Corporation	David Curnow	PO Box 315	Broken Hill NSW 2880	08 8082 4011	08 8082 4099	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *Western NSW Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2DRY FM Broken Hill Community	Ron Josephs – President	PO Box 326	Broken Hill NSW 2880	08 8087 7096	08 8087 7096	dry2@ruralnet.net.au
2BH AM/ HILL FM	Jonathon Wright	PO Box 699	Broken Hill NSW 2880	08 8088 1888	02 8088 5919	twobh@pcpro.net.au
<b>Central GTS BKN Television</b>		PO Box 472	Broken Hill NSW 2880	08 8087 6013	08 8087 8492	
<b>Prime Television</b>	Kimberley Hopkins – Program coordinator	34 Bultje Street	Dubbo NSW 2830	02 6882 6122	02 6881 8956	
<b>Prime Television</b>	Ross Larsen – News Director	PO Box 465	Orange NSW 2800	02 6362 2288	02 6363 1889	
<b>WIN Television</b>	Andrew Cameron – Branch Manager	124-126 Endsleigh Avenue	Orange NSW 2800	02 6362 9975	02 6362 4676	
<b>WIN Television</b>	Gavin King – Western NSW Manager (based in Wagga)	238 Macquarie Street	Dubbo NSW 2830	02 6884 2196	02 6884 2116	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *South West Sydney Newspapers*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Fairfield Advance	Phyllis MacGraw	PO Box 175	Fairfield NSW 2165	02 9726 7644	02 9724 6582	
Fairfield City Champion	Jeff McGill	PO Box N107	Petersham North NSW 2049	02 9725 6755	02 9727 6281	mcgill@mail.fairfax.com.au
Bankstown-Canterbury Torch	Mark Kirkland	PO Box 113	Bankstown NSW 1885	02 9795 0000	02 9795 0096	torch@torchpublishing.com.au
The Express	James Tremain	PO Box 4870	Bankstown NSW 2200	02 9707 4177	02 9708 4067	expressb@cng.newsltd.com.au
Liverpool City Champion	Rachel Derham	PO Box 62	LBC NSW 1871	02 8777 6777	02 8777 6678	rderham@mail.fairfax.com.au
The Liverpool Leader	Zdenka Vaughan	PO Box 3227	Liverpool NSW 2170	02 9602 8633	02 9821 2505	
Camden Wollondilly Advertiser	Eric Kontos	PO Box 104	Camden NSW 2570	02 4640 5151	02 4640 5129	
The District Reporter	Lee Abrahams	PO Box 3146	Narellan NSW 2567	02 4655 1234	02 4655 3897	tdr@zeta.org.au
The District Reporter	Lee Abrahams	PO Box 3146	Narellan NSW 2567	02 4655 1234	02 4655 3897	tdr@zeta.org.au
Bangla Herald	Muzammel Hussain	PO Box 145	Belfield NSW 2191	02 9740 6339	02 9740 6519	baherald@cherry.com
The Chronicle	Mandy Perrin	PO Box 1691	Campbelltown NSW 2560	02 4626 5288	02 4628 2748	perrinm@cng.newsltd.com.au
Macarthur Advertiser	Eric Kontos	PO Box 234	Campbelltown NSW 2560	02 4640 5151	02 4640 5129	

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

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### *South West Sydney Electronic Media*

<b>RADIO</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2BFM Bankstown City Radio Cooperative	Joe Anderson	PO Box 659	Padstow NSW 2211	02 9771 2846	02 9771 2846	bfm@healey.com.au
2NBC Narwee Baptist Community Broadcasters	Graham Lockley	PO Box 901	Narwee NSW 2209	02 9534 2888	02 9584 1067	radiobc@ozemail.com.au

You might also want to consider using the ethnic media in your area.  
A listing is available at <http://www.crc.nsw.gov.au/ethnicmedia/>

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *New England/North West Newspapers*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Namoi Valley Independent	Ron McLean	PO Box 483	Gunnedah NSW 2380	02 6742 0455	02 6742 3603	gunpub@northnet.com.au
North West Magazine	Keith Millerd	PO Box 483	Gunnedah NSW 2380	02 6742 0204	02 6742 3603	nwmag@mail.northnet.net.au
Glen Innes Examiner	Denis Chellingsworth	PO Box 249	Glen Innes NSW 2370	02 6732 1666	02 6732 2544	editor.glenexaminer@ruralpress.com
Inverell Times	Ned Makim	PO Box 5	Inverell NSW 2360	02 6722 3155	02 6722 4431	invtimes@northnet.com.au
The Courier	Ian Dunnet	PO Box 70	Narrabri NSW 2390	02 6792 1011	02 6792 4931	ian@nwcourier.com.au
The Norwester	Kathy Whiting	PO Box 70	Narrabri NSW 2390	02 6792 1011	02 6492 4931	
The Armidale Express	Christian Knight	PO Box 70	Armidale NSW 2350	02 6772 9944	02 6772 5441	editor.armexpress@ruralpress.com
The Armidale Independent	Anthony Wood	PO Box 82	Armidale NSW 2350	02 6774 9000	02 6772 4457	anthony@armidaleindependent.com.au
Moree Champion	Angela Bate	PO Box 397	Moree NSW 2400	02 6752 1455	02 6752 1249	
Bingara Advocate	Nancy Capel	PO Box 15	Bingara NSW 2404	02 6724 1127	02 6724 1497	advocate@northnet.com.au
The Country Leader	Rhonda Turner	PO Box 525	Tamworth NSW 2340	02 6768 1200	02 6766 3181	manager.cleader@ruralpress.com
Warialda Standard	Doug Wilson	PO Box 128	Warialda NSW 2402	02 6729 1460	02 6729 1460	
Walcha News	Martin Warnemide	PO Box 12	Walcha NSW 2354	02 6777 2513	02 6777 2598	walnews@northnet.com.au
Tenterfield Star	Janet Swain	PO Box 15	Tenterfield NSW 2372	02 6736 1799	02 6736 2758	mail.tentstar@ruralpress.com
Tamworth City Times	John Sommerlad	PO Box 1242	Tamworth NSW 2340	02 6768 1245	02 6766 7294	mail.ndl@ruralpress.com
Northern Daily Leader	John Sommerlad	PO Box 525	Tamworth NSW 2340	02 6768 1200	02 6766 7294	mailindl@ruralpress.com
Quirindi Advocate	Don Porter	PO Box 156	Quirindi NSW 2343	02 6746 1188	02 6746 2007	advocate@nobbys.net.au
Wee Waa News	Ian Dunnet	PO Box 70	Narrabri NSW 2390	02 6792 1011	02 6792 3476	courier@turboweb.net.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

### *New England/North West Newspapers cont...*

<b>PUBLICATION</b>	<b>EDITOR</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
Manilla Express	Peter Martin	PO Box 29	Manilla NSW 2346	02 6785 1033	02 6785 1033	
Guyra Argus	Grace Kane	PO Box 205	Guyra NSW 2365	02 6779 1730	02 6779 2039	gargus@northnet.com.au
Barraba Gazette	Steve Hawkins	PO Box 95	Barraba NSW 2347	02 6782 1188		

### *New England/North West Electronic Media*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
2MO	Merrin Cooper – News Editor Director	PO Box 62	Gunnedah NSW 2380	02 6765 0313	02 6742 3674	
2NZ	Greg Kachel – Community Service Contact	PO Box 770	Inverell NSW 2360	02 6722 2444	02 6722 1353	
2GGG (triple G fm)	Merrin Cooper – News Editor Director	PO Box 62	Gunnedah NSW 2380	02 6742 2322	02 6742 3674	
GEM FM	Peter Caddey – Program Director	PO Box 770	Inverell NSW 2360	02 6721 1951	02 6722 1353	
ABC	John McFarlane – News	PO Box 558	Tamworth NSW 2340	02 6760 2411	02 6760 2499	tamworth.regional@abc.net.au
2YOU	Bob Lipman – President	PO Box 998	Tamworth NSW 2340	02 6766 6777	02 6766 3861	2youfm@tpgi.com.au
2TM AM/ 92.9 FM	Bill Morrison – Station Manager	PO Box 497	Tamworth NSW 2340	02 6765 7055	02 6765 0312	
2UNE University of New England	Michael Pollard – Station Manager	University of New England	Armidale NSW 2351	02 6773 2399	02 6772 7633	radio@2une.une.edu.au
2ARM Armidale Community Radio	Neville Graham – Station Coordinator	PO Box 707	Armidale NSW 2350	02 6772 1486	02 6772 7923	
2AD New England Broadcasters/ 100.3 FM	Don Thomas	PO Box 270	Armidale NSW 2350	02 6772 1144	02 6772 9942	2ad@mpx.com.au

# Working with the Media

## *Appendix 4: Media Contacts in NSW cont...*

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### *New England/North West Electronic Media cont...*

<b>RADIO</b>	<b>CONTACT</b>	<b>ADDRESS</b>	<b>SUBURB</b>	<b>PHONE</b>	<b>FAX</b>	<b>E-MAIL</b>
<b>NBN Television</b>		226 Bridge Street	Tamworth NSW 2340	02 6762 1990	02 6762 1995	
<b>Prime Television</b>	Bernie Keenan – News Editor	PO Box 634	Tamworth NSW 2340	02 6761 9777	02 6765 3572	



# Working with the Media

## *Appendix 5: References and Further Reading*

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Alysen, Barbara. THE ELECTRONIC REPORTER, Broadcast Journalism In Australia. Deakin University, Geelong, 2000.

Chapman, Simon, and Lupton, Deborah. THE FIGHT FOR PUBLIC HEALTH, Principles And Practice Of Media Advocacy. BMJ Publishing Group, London, 1994.

Dillon, Paul. PROACTIVE OR SENSATIONALIST?: THE MEDIA AND HARM REDUCTION. International Journal of Drug Policy 9 (1997) 175-179.

Hoare, Daniel. ILLICIT DRUG POLICY AND THE MELBOURNE PRINT MEDIA, An Analysis Of Media Reporting And The Direction Of Illicit Drug Policy In Victoria: 1995-1999. D. Hoare, Melbourne, 1999.

Hudson, Marian. THE MEDIA GAME, An Insider's Guide To Powerful Publicity. Longman Professional, Melbourne, 1994.

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Sheard, Chris. DRUGS IN THE MEDIA, OCTOBER 1995. Australian Drug Foundation, Melbourne, 1996.

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Masterton, Murray and Patching, Roger. NOW THE NEWS IN DETAIL, A Guide To Broadcast Journalism In Australia. Deakin University, Geelong, 1990.

Mathews, Iola. HOW TO USE THE MEDIA IN AUSTRALIA. Penguin, Ringwood, 1991.

National Campaign Against Drug Abuse. MASS MEDIA ALCOHOL AND DRUG CAMPAIGNS: A Consideration Of Relevant Issues. National Campaign Against Drug Abuse Monograph Series No 9.

Schultz, Julianne. ACCURACY IN AUSTRALIAN NEWSPAPERS. University of Technology, Sydney, 1990.

Tiffen, Rodney. NEWS AND POWER. Allen and Unwin, Sydney, 1989.

Tymson, Candy, and Sherman, Bill. THE AUSTRALIAN PUBLIC RELATIONS MANUAL. Millenium, Sydney, 1987.

White, Sally. REPORTING IN AUSTRALIA. Macmillan, South Melbourne, 1991.



# Working with the Media

## *Appendix 6: Media Kit*

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### Fairfield LGA Community Drug Action Team

Working in partnership with the community to address local drug issues

2 August 2001

#### **Drugs, peer pressure and how to support our young people**

The Fairfield Drug Action Team is holding a drug education and awareness expo and writing art competition for young people at the Neeta Shopping Centre, Smart Street in Fairfield on September 20th 2001 from 12 - 7pm.

The expo will involve stalls guest speakers and a performance by Kids for a Brighter Future and Teen Challenge. Information will be available in a number of community languages.

The Expo is one way of making drug information available to the local community.

Young people in Fairfield are our resource for the future and the Drug Action Team is keen for them to share their thoughts and ideas on three themes:

- What impact does drugs have in your community ie on your family/friends
- Friendship, peer pressure and drugs
- Finding a way back from drug addiction.... recovery is possible

The competition is open to young people in three age groups - 12 - 15yrs, 16 - 18 years and 19 - 25 years. Prizes of \$200, \$100 and \$50 will be awarded in each age category. The competition provides a way for young people to have a voice and explore this issue through telling stories or via art or poetry. By hearing the stories of others we may often learn that:

- we are not alone and others may have had similar thoughts and experiences to ourselves.
- our situation may not be as hopeless as we first think.
- new ideas and ways of looking at situations are possible

Competition entry forms are available from the Fairfield library, local high schools in the Fairfield area or can be down-loaded from the following web-sites:  
[www.Communitybuilders.nsw.gov.au/drugs\\_action](http://www.Communitybuilders.nsw.gov.au/drugs_action) and [www.fairfieldcity.nsw.gov.au](http://www.fairfieldcity.nsw.gov.au)

We encourage all young people to talk with their friends and tell the community what they think about this topical social issue.

For more information contact the following members of the Fairfield Drug Action Team working group:////////

# Working with the Media

## *Appendix 6: Media Kit cont...*

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### **Fairfield LGA Community Drug Action Team**

Working in partnership with the community to address local drug issues

14 September 2001

#### **MEDIA ALERT**

Big Brother host Gretel Killeen will be a special guest at the upcoming Drug Information Expo to be held at the Neeta City Shopping Centre, Fairfield, on 20 September 2001.

Ms Killeen - a well-known comedian, television and radio presenter and author of children's books - will present prizes to the winners of a recent art and writing competition. Winning entries of the competition will form the centrepiece of the expo which has been organised by the Fairfield Community Drug Action Team.

A program and stall holders list is attached. For further information about the expo or the art and writing competition please contact : ///////////////.

The Team meets on the second Wednesday in the month at  
Fairfield City Council, Avoca St Wakeley NSW 2165

Correspondence to: Chairperson C/o Fairfield DET, Wolumba St, Chester Hill NSW 2162

# Working with the Media

## *Appendix 6: Media Kit cont...*

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### **Fairfield LGA Community Drug Action Team**

Working in partnership with the community to address local drug issues

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2 August 2001

#### **Drugs, peer pressure and how to support our local youth?**

This question is often asked particularly about young people living in the Fairfield area.

The Fairfield Drug Action Team is keen to explore this issue as part of a preventative approach to drug awareness in the local area. A working group is looking at ways of making information more readily available and accessible to multicultural groups.

The group has come up with idea of running a drug education and awareness expo at the Neeta Shopping Centre in Fairfield. The event will be held on September 20th 2001 from 12 - 7pm to give all members of the community a chance to attend. The expo will involve stalls guest speakers and a writing art competition for young people as well as a performance by Kids for a Brighter Future.

Young people in Fairfield are our resource for the future and the Drug Action Team is keen for them to share their thoughts and ideas on three themes:

- What impact does drugs have in your community ie on your family/friends
- Friendship, peer pressure and drugs
- Finding a way back from drug addiction.... recovery is possible

The competition is open to young people in three age groups - 12 - 15yrs, 16 - 18 years and 19 - 25 years. Prizes of \$200, \$100 and \$50 .00 will be awarded in each age category . The competition provides a way for young people to have a voice and explore this issue through telling stories or via art or poetry. By hearing the tales of others we may often learn that :

- We are not alone and others may have had similar thoughts and experiences to ourselves.
- Our situation may not be as hopeless as we first think.
- New ideas and ways of looking at situations are possible

Competition entry forms are available from the Fairfield library, local high schools in the Fairfield area or can be down-loaded from the following web-sites:  
[www.Communitybuilders.nsw.gov.au/drugs\\_action](http://www.Communitybuilders.nsw.gov.au/drugs_action) and [www.fairfieldcity.nsw.gov.au](http://www.fairfieldcity.nsw.gov.au)

We encourage all young people to talk with their friends and tell the community what they think about this topical social issue.